

# SPONSORSHIP FOR FARMER ON YOUR PLATE

Please note all prices are exclusive of GST.

BENEFITS	MEDIA SPONSOR	IN-KIND SPONSOR	BRONZE \$5,000	SILVER \$10,000	GOLD \$15,000	PRESENTING PARTNER \$50,000
Social Media & Website Feature in relation to the event details, online only	✓	✓	✓	✓	✓	✓
Logo on all associated marketing collateral on and offline				✓	✓	✓
Corporate Banner on display at event			✓	✓	✓	✓
Host an exhibit at event				✓	✓	✓
Speaking opportunity at event					✓	✓
Naming Rights						✓

Please see detailed inclusions on the next few pages...



# SPONSORSHIP DETAILS

## Presenting Partner

Only one opportunity is available  
Option available for a 2-year partnership

**Perfect for:** those who wish to place their brand, product, or service in front of our audience as a key supporter.

## What you get:

- **Recognised as the "Presented by" partner of Farmer On Your Plate 2024**
- Increased brand exposure to our extended audience during the event and through media coverage
- Acknowledgement as a sponsor on the media release.
- Logo displayed on the website and event page.
- Co-host on the Facebook event page.
- Logo to be displayed on the event presentation.
- Verbal acknowledgement at the event as the Presenting Partner of the event.
- Two (2) Corporate banners (supplied by the sponsor) on display at the event.
- Speaking opportunity to boost brand equity
- Opportunity to host an exhibit to further promote your organisation and sponsorship

**Your Investment:** \$50,000 per year

## Benefits to sponsoring organisation

Sponsoring Farmer On Your Plate can offer businesses a range of benefits:

**Enhanced Visibility:** Sponsoring Farmer On Your Plate provides businesses with valuable exposure to diverse audiences, strengthening brand recognition. Leverage event promotions, both online and offline, to extend your marketing reach.

**Networking Opportunities:** Connect with other sponsors, exhibitors, dignitaries and participants, fostering potential collaborations and partnerships.

**Product Promotion:** Showcase your products or services directly to the event's diverse audience. Farmer On Your Plate provides a platform for product demonstrations, sampling, and engagement.

**Demonstrate Expertise:** Position your business as an industry leader by participating in panel discussions, workshops, or presentations related to your field. Share your expertise and insights with a captive audience.

**Employee Engagement:** Involvement in such events can boost employee morale. Sponsorship offers employees the chance to participate or attend, fostering a sense of pride in the company's community engagement.

**Customisation Options:** Tailor your sponsorship to align with your marketing goals. Choose from various sponsorship levels and opportunities, ensuring that your brand gets the visibility it seeks.





## Gold Sponsor

**Only One** - \$15,000

- Recognised as a Major sponsor of Farmer on Your Plate 2024.
- Bigger and more relevant reach through increased brand awareness.
- Logo on all associated marketing collateral both on and offline printed larger than other sponsors with sponsors-supplied logo, images, bio and hashtags.
- Connect with attendees at the event and share your story with a presentation opportunity
- Verbal acknowledgement at the event as a gold sponsor
- Option for a standard marquee to promote sponsorship
- Two (2) corporate banners displayed at the event (supplied by sponsor)



## Silver Sponsor

**Your Investment:** \$10,000

- Recognised as a key sponsor of Farmer On Your Plate 2024
- Logo on all associated marketing collateral both on and offline with sponsors-supplied logo, images, bio and hashtags.
- Verbal acknowledgement at the event as a silver sponsor
- Option for a standard marquee to promote sponsorship
- One corporate banner displayed at the event (supplied by sponsor)

## Bronze Sponsor

**Your Investment:** Up to \$5,000

- Recognised as a key supporter of Farmer On Your Plate 2024
- One banner displayed at the event (supplied by sponsor)
- Acknowledged as sponsor throughout all online advertising only on content related to the event details with supplied logo printed smaller than other sponsor logos.



### Contact us

Email [sponsorship@farmingchampions.org.au](mailto:sponsorship@farmingchampions.org.au)  
[www.farmingchampions.org.au](http://www.farmingchampions.org.au)



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