



SPONSORSHIP PACKAGES COMPARISON

WHY SPONSOR FARMER ON YOUR PLATE

Your sponsorship will facilitate bringing the country to the city and raising food awareness whereby consumers can walk, talk, and taste our WA Regions at this event. You will gain increased exposure to our audience of Metro and Rural members, exhibitors, and attendees. Attendees will make a connection with a farmer, as well as understand where their food comes from, the importance of family farming and the need to appreciate the hard work that is done in the Country to provide good quality West Australian food on their plates.

BENEFITS	MEDIA SPONSOR	IN- KIND SPONSOR	BRONZE \$5,000	SILVER \$10,000	GOLD \$25,000	PRESENTING PARTNER \$50,000
Social Media & Website Feature, online only	✓	✓	✓	✓	✓	✓
Logo on all associated marketing collateral on and offline				✓	✓	✓
Corporate Banner on display at event			✓	✓	✓	✓
Host an exhibit at event				✓	✓	✓
Speaking opportunity at event					✓	✓
Naming Rights						✓

SPONSORSHIP PACKAGES



Presenting Partner

Only one opportunity is available. Option available for a 2-year partnership.

Perfect for: those who wish to place their brand, product, or service in front of our audience.

What you get:

- **Recognised as the "Presented by" partner of Farmer On Your Plate**
- Increased brand exposure to our extended audience during the event and through media coverage
- Event Advertising as we acknowledge you throughout all advertising across social platforms and website with supplied logo, images, bio and hashtags. Including offline advertising.
- Speaking opportunity to boost brand equity
- Corporate banner (supplied by sponsor) on display
- Opportunity to host an exhibit to further promote your organisation and sponsorship

Your Investment: \$50,000 per year

Gold

Only One - \$25,000

- Recognised as a Major sponsor of Farmer on Your Plate.
- Bigger and more relevant reach through increased brand awareness.
- Logo on all associated marketing collateral both on and offline printed larger than other sponsors with sponsors-supplied logo, images, bio and hashtags.
- Connect with attendees at the event and share your story with a presentation opportunity
- Option for a standard marquee to promote sponsorship
- Two corporate banners displayed at the event (supplied by sponsor)

Silver

Your Investment: \$10,000

- Recognised as a sponsor of Farmer On Your Plate
- Logo on all associated marketing collateral both on and offline with sponsors-supplied logo, images, bio and hashtags.
- Option for a standard marquee to promote sponsorship
- Two corporate banners displayed at the event (supplied by sponsor)

Media / In-Kind Sponsor

Perfect for: those who wish to provide goods or services in lieu of direct financial support.

What you get: Acknowledged as sponsor throughout all online advertising across social platforms and website with supplied logo, images, bio and hashtags.

Your Investment: All donations and advertising offers are considered. Please request to see our full list of suggested donations.

Bronze

Your Investment: Up to \$5,000

- Recognised as a sponsor of Farmer On Your Plate
- One banner displayed at the event (supplied by sponsor)
- Acknowledged as sponsor throughout all online advertising only with supplied logo printed smaller than other sponsor logos.